

- There emerged a group that was however keen on ensuring that there was sustainable growth
- Even though the group concerns were not addressed at the time when the region appeared to be experiencing unprecedented growth, the issues that they raised appeared valid after the decline of the economy of the region (p. 22 - 27)

- The main takeaway from the article is that there is a need for community involvement in the tourism sector
- Indeed, if the locals were involved from the onset, there is a high chance that the sector could not have experienced the decline that it experienced

Broome - The town that debates Tourism

- The tourism sector however received a decline between 1988 & 1991.
- The decline was to be blamed on the fall of stock market and a pilot strike in the year 1989
- Majority of the hotels in the region were put under receivership while the ones that were been built were put on halt
- Lord Alistair who was also a heavy investor in the region was also withdrawing his involvements (P.20 -22)

- The developments sponsored by Lord Alistair resulted to the region experiencing growth and becoming popular with tourists (p.19)
- In addition, the population of Broome also increased (P.19)
- Influx in tourism resulted to the language of local people been affected (p.20)

- Home to 6 Aboliginal communities
- Existing tourist literature did not highlight the cultural diversity of the region
- In 1980 Lord Alistair visited Broome and fell in love with the town
- Before year 1986, the region had poor road network
- Lord Alistair started to buy large trunks of land in the region as he saw the potential that it had
- That development however resulted to the debate on land ownership
- He then started building attractions such as zoological garden, Pearl Coast Zoo, the Cable Beach Club, and also promoted innovative art style of sculpted heads (P.14- 18)